



CASE STUDY Warwick International Limited

CHEMICAL MANUFACTURER CHOOSES ENERGY SAVING TELEPHONY

Telephone system upgrade can reduce carbon footprint

AS a manufacturer and supplier of speciality chemicals for a diverse range of industries, Warwick International takes its environmental performance very seriously.

So when considering an upgrade to their telephone system, they chose an Avaya Communication Manager (ACM) system along with the Extreme Network which not only provides Warwick with a future-proof network, it will also save energy and reduce their carbon footprint.

Warwick had been using an Avaya INDeX system, installed by Pennine some years ago, and they were very keen to start benefiting from Voice over IP (VoIP) technology once they upgraded. Owing to the reliability and performance of the INDeX, the Avaya ACM was a natural replacement; it is VoIP enabled and provides additional functionality such as mobility and unified communications.

Warwick used Extreme Network switches recommended by Pennine and Avaya, in order to take advantage of the ability to turn off equipment not in use, e.g. powering down the Avaya 9600 handsets when they are not being used outside of normal business hours would reduce energy usage and provide cost savings.

"We were aware that VoIP would provide our business with many advantages and the Avaya platform would allow us to benefit from mobility and unified communications," commented Richard Prosser at Warwick International.



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"As our existing network wasn't suitable for VoIP we opted for the Extreme Network. We are currently trialling softphones with some of our remote workers and have further plans to trial the Avaya One-X-Mobile solution."

Key Benefits:

- Future-proof network
- Voice over IP (VoIP)
- Mobility & Unified Communications
- Reduction of energy usage
- Ability to 'power down' when equipment not in use



Pennine Telecom Ltd
Pennine House
Salford Street
Bury, Lancashire
BL9 6YA

Tel: 0161 763 2000
Email: sales@penninetelecom.com
www.penninetelecom.com

